climate wise

IMPACT REPORT 2022

JANUARY

1

Seedling Level Partner

We launched our #BecomingClimateWise series across our social media channels.

Based on our support for the Eden Project, we upgraded to a Seedling Level Partner.

FEBRUARY

2

Climate Wise Hero Writing Competition

Thank you to all the youth activists that took part in our Climate Wise Hero School Writing Competition!

MARCH

3

Net Zero Conversations

We launched our podcast Net Zero Conversations on Spotify, Amazon Music, Apple Podcasts, and Google Podcasts.

APRIL

4

B2B Services

We increased our solutions for businesses by helping companies become a signatory to the UN Global Compact and B Corp certified.

MAY

5

Carbon Footprint Profiles

Our Carbon Footprint Profiles went live allowing companies to view and showcase their climate-positive journey.

JUNE

6

London Climate Action Week

We collaborated with Restless Development, for a webinar on the "The Missing Majority: Younger Generations Seeking Climate Justice" with over 100 registrants.

JULY

7

Climate Wise App

Our Climate Wise app went live on the Google Playstore and Apple App Store allowing donors to track their carbon offset journey and take their impact further.

AUGUST

8

Climate Wise Conversations

We launched our Climate Wise Conversations newsletter on LinkedIn gaining over 600 subscribers in less than two months.

We added the Godawari Power and Ispat Limited Project to our portfolio.

SEPTEMBER

9

AWOM4

Justyn Branton hosted talks on Becoming Climate Wise at Firebrand Promotion's event A World of Merchandise 4.

Katrine Burford-Bradshaw, took part in Stories Behind Things' webinar series, Industry Chatter.

OCTOBER

10

Carbon Literacy

We increased our carbon literacy content with a focus on younger generations.

We launched our social media series #FoodprintFridays.

NOVEMBER

11

Season 3 x Nature-based Solutions

We kicked off season 3 of our podcast on nature-based solutions and received an immense amount of support, recording five episodes in just one week!

DECEMBER

12

Rest Less Go Further

We've partnered with Restless Development to launch our first corporate fundraising challenge, the Rest Less Go Further challenge.